



*Not really man, not really woman,
Not yellow, nor grey, black, or white,
Not from the left, not from the right,
Not from the top, nor from the bottom,
And yet...*

Verona Jalla...

❧ LivenLuLu ❧



We were born in Culêtre, a tiny village in Burgundy, after a long gestation of 24 months before finally materializing. Our creator, Verodalla, wanted to make a universal figure devoid of external traits and far removed from pre-existing creatures – we needed our own identity.

In the beginning, she went round in circles, drawing and erasing, then starting all over again... and one day, our contours took shape in a sketch. Then working in 3D, between painting and sculpture, the studio filled with joy and enthusiasm as we came into being.

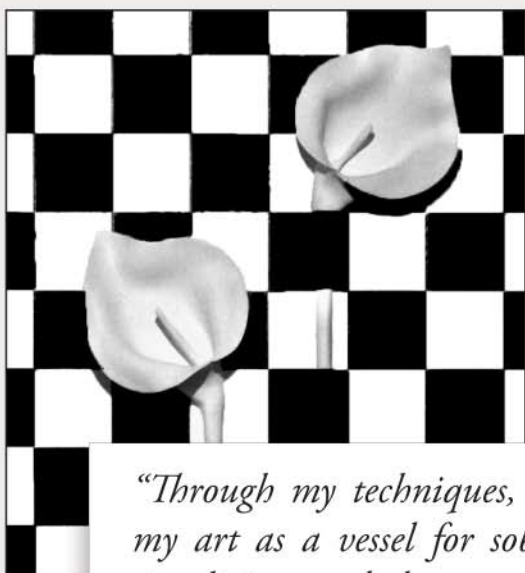
Easier said than done, our calling is to serve as vessels for emotions. Actually, we are *you*, or, more precisely, a part of yourself, a reflection of that best in you, that human being lying dormant within, free from the world's shortcomings.

So what about our name, **LivenLuLu**? You must agree that we had to find a name that reflected who we are. LuLu is a unisex word easy to pronounce in every language, but on its own, has no meaning. After searching high and low for a name that both rolls off the tongue and was easy to remember, we came up with "Liven," to make lively. *Splendide*, perfect for us because, despite our fixed matter, we longed to be alive. So we all agreed on **LivenLuLu** and were finally ready to leave the nest.

Today we are finding soul-mates at art exhibitions and shows – some of us have travelled well beyond our French borders to many countries. But just like you, we are unique. Thanks to our natural charisma, we enliven each space we inhabit, be it contemporary or traditional. We can't wait to travel to more places and meet new people to share our thoughts on your world and its myriad mysteries!

"... the LivenLuLu collection is very close to my heart. They are individual pieces devoid of any distinctive exterior, and that allows me to express an enormous amount of emotion..."

Painting and Sculpture



“Through my techniques, I use my art as a vessel for sobriety, simplicity, and honesty. That universe suits me just fine.”



~ Poppies ~



“My art is inspired by harmony, logic, the perfect equilibrium, but it is also about a meeting of profound individuality which allows for a marvelous and sincere opening.”



Success Stories



*“Vos fleurs sont un sourire à la vie.”
(Your flowers are a smile to life.)*

–A. Fresquet

Exhibitions

- Abitare il Tempo, Verona
- Beaune
- Banque Caisse d'Epargne (HQ), Dijon
- Cadeaux à p'Art, Lille, Nancy, Paris
- Carrousel des métiers d'art et de la création, Carrousel du Louvre, Paris
- Château de Chassagne-Montrachet
- Château de Pommard
- Château de Saulon-la-Rue
- Dec 'Oh Monaco
- ID d'Art, Lyon
- Maison&Objet, Paris
- Mission France Felissimo Design House, New York
- Showtime House NYC, New York
- The Knickerbocker Art Show, New Rochelle
- Wanted Design, New York

Noted

- *Bien Public* '06, '07, '08, '09
- *Cépages* (Hôtel du Cep****) 2010
- *Equarts* 2009
- *Prima Maison* 2009
- *Sur la terre Monte Carlo* 2010
- *Towns & Territories* 2009
- Ateliers d'Art de France
- Talent de France, Paris

Partial Client List

Institutional

- France Télécom • Caisse d'Epargne • Véolia
- Peugeot Citroën

Private Collectors

- Mme. Ambrosiadou • Gildo Pastor
- Private collections in... Belgium, Canada, Cyprus, France, Holland, Italy, Ireland, Monaco, Philippines, Romania, Taiwan and the USA

Meet the Artist



Véronique Dalla Favera: Between Painting and Sculpture

“It all began when I was about eleven years old, but I didn’t start out painting and creating sculptures – writing was my muse: novels, detective stories and the like. Sadly enough, my environment wasn’t open to that world. So little by little, I started to transform my desire to write into painting instead. So twenty years later, I began working on a sculpture and then another one, and another, and before you knew it, my need to continue became insatiable, it became an obsession. Since then, I’ve never stopped creating, imagining. This all became part of my fantasies, which eventually came alive through my work. Today, I cannot imagine my life without creating art; it simply has become who I am.”

Born in Beaune, the heart of Burgundy’s *grands crus*, and close to the terroir, Verodalla’s artistic talent first found expression running a Michelin-starred restaurant in Nuits-St-Georges. Her year of revelation came in 2005, finding her true passion and talent as a sculptural artist, which at the same time helped her surmount some serious health issues. By 2007, Verodalla began to show her work in galleries and exhibits in Lyon, Paris and Monaco.

Verodalla’s *œuvre* is based on feelings. The artist recalls a personal feeling and couples it with an image that catches her attention. She then conceptualizes the canvas or sculpture inwardly, finally creating the material object. Her basic medium, a mineral paste of chalk and cellulose fibers, is a reflection on volume and a well-conceived color palette. Each piece reveals itself as sober, refined, soothing, cheerful, simple and sometimes obvious. Verodalla’s creations reflect harmony and purity, escape and balance, leaving one with a sense of well-being.

As her **LivenLuLu** have ventured out into the world, like her grandfather, Louis Jadot, one of the first to export his *Bourgogne* to America, she too is taking her art to the US, recently opening an exhibit space in New York.

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