

FRENCH-AMERICAN FOUNDATION
UNITED STATES

ANNUAL REPORT

JUNE 2012—JUNE 2013





Dear Friends and Supporters,

For almost 40 years, the French-American Foundation—United States has played an important role in strengthening the relations between France and the United States. We have pursued this mission by bringing together leaders from both countries in exchange programs that address critical issues facing both nations.

Our signature Young Leaders program convened last October in Paris and Le Havre to explore topics ranging from leadership, financial stability and debt, to globalization, city planning, education, and money in politics. A moving visit to the Normandy beaches reminded us of the sacrifices made by the brave French and Americans who fought together to ensure freedom on both sides of the Atlantic. Special thanks go to Young Leader Edouard Philippe – a member of the Assemblée Nationale and Mayor of Le Havre – who opened his vibrant city to the 40 Young Leaders who gathered there. Now 32 years old, our Young Leaders program has nearly 400 alumni in France and the United States. Together with our sister organization, the French-American Foundation—France, we have launched a new online directory of Young Leaders and hope to use this remarkable network to strengthen the transatlantic partnership throughout the year.

The Translation Prize celebrated its 25th anniversary in June 2012, and we had another strong group of fiction and nonfiction finalists in 2013. Our highly successful Defense Symposium, which launched a series of discussions on cyber security in 2012, will continue these exchanges in Washington, D.C., in October 2013. Our Sustainable Cities initiative, conducted jointly with the French Ministry of Culture, led study tours by French and American delegations to sites in New York City, Paris, Nantes, and Lyon. The project received notable press coverage in “Le Monde” and “France-Amérique.” The Immigration Journalism Fellowship and Award Program, for the first time, presented awards to outstanding journalists for their coverage of immigration issues.

Our new “Foundation Forum” e-newsletter now appears every two weeks and highlights the Foundation’s activities, along with profiles of Young Leaders, Board members, and other individuals who contribute to our work. In September 2012, we launched a luncheon series that has now included more than 21 guest speakers. Our guests have been Pulitzer-prize winning authors, well-known economists and journalists, and international-relations experts.

We are grateful to all of the individuals, companies, and foundations that have supported the French-American Foundation. Your financial support comes at a critical time. Both countries are trying to pursue strategies of economic growth and debt reduction that will also provide robust employment opportunities for our citizens. The French-American Foundation hopes to contribute to these policy discussions by undertaking substantive policy work in areas such as fiscal reform, investments in youth human capital that include both early childhood and postsecondary education, and the forthcoming transatlantic trade discussions between Europe and the United States. We welcome you to join us as we continue to find ways to broaden and deepen the impact of the French-American Foundation.

Allan M. Chapin
Chairman

Charles E. M. Kolb
President

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FRENCH-AMERICAN FOUNDATION MISSION

Founded in 1976 and building on more than two centuries of shared ideals between France and the United States, the French-American Foundation—United States works to enrich a transatlantic relationship that is essential in today's world. With its sister foundation, the French-American Foundation—France, the Foundation brings together leaders, policymakers, and a wide range of professionals to exchange views and share experiences in areas of mutual concern for mutual benefit.

The Foundation addresses several current policy issues, including education, immigration, security and defense, business and the economy, energy and the environment, urban development and renewal, health care, and cultural policy. Programs include its signature Young Leaders program, conferences, high-level professional exchanges, and study tours for leaders in government, business, academia, media, and culture, creating a rich network of people and ideas for action.

“One of the lessons of history is that very little of consequence is ever accomplished alone. It’s true of individuals, and it’s true of nations. We, France and America, have accomplished far greater achievements working together than we ever could have alone, and I know that is the very basis of what this Foundation stands for.”

—**David McCullough**,
2011 French-American Foundation
Vergennes Achievement Award
recipient, Pulitzer Prize-winning
author

“France occupies a special place in its relations with the United States. It is, on the one hand, a proud, independent nation that makes its own judgments about the policies it should follow. Not all of our allies stake out their independence so fiercely. On the other hand, it is a nation firmly in the Western tradition that shares most values with the United States. In addition, the two nations have a rich history together, matched by few other countries. France’s support was invaluable as the United States was built; America’s assistance was essential to France’s survival in the great wars of the first half of the 20th century. The divergent, yet in many ways similar, nature of our respective societies and our special historical ties offer avenues of cooperation between France and the United States that are unique. Americans should value the perspectives of the nation that is our oldest ally but at the same time provides an independent point of view regarding the issues that both nations must face in their domestic affairs and their foreign relations. We have an immense amount to learn from each other, and the French-American Foundation has an important role to play in facilitating this learning.”

—**Brigadier General (ret.) Anthony A. Smith**,
1981 Foundation Young Leader,
2001–2005 French-American Founda-
tion President, current Foundation
Board Member



2012 YOUNG LEADERS



Building on a longstanding tradition of fostering transatlantic bonds between emerging figures in various fields, the French-American Foundation hosted the 2012 Young Leaders meeting in Paris and Le Havre, France, on October 2–7.

More than 40 new and returning Young Leaders gathered in the French capital to meet with policymakers, business leaders, and other influential figures before heading to the port city of Le Havre, where the group was hosted by Mayor Edouard Philippe, a second-year Young Leader and member of the Assemblée Nationale.

After being welcomed in Paris by the Honorable Charles H. Rivkin, U.S. Ambassador to France, the group went on to visit the Assemblée Nationale and enjoyed a private preview of the Edward Hopper exhibition at the Grand Palais. In Le Havre, Young Leaders explored the city's bustling port, boarded the ship Blue Aïda, and enjoyed a guided tour of the Musée Malraux.



During the week, Young Leaders met with Jérôme Chartier (YL 2003), MP and Mayor of Domont; Alain Minc (YL 1981), President, AM Conseil; André Martinez, Advisor to the Minister of Finance and the Economy; Najat Vallaud-Belkacem (YL 2006), Minister of Women's Rights and government spokesperson; Frédéric Oudéa, CEO of Société Générale; and Philippe Manière (YL 1994), Managing Partner, Footprint Consultants. Pianist Karol Beffa (YL 2005) gave a concert at the Young Leaders closing dinner. Themes addressed in group discussions included leadership, financial stability and debt, globalization, city planning, education, money in politics, and social equality.

The meeting was hosted by Jean-Luc Allavena and Laurence Ville, Chairman of the Board of Directors and President of the French-American Foundation—France. Also attending were Allan Chapin and Charles Kolb, Chairman of the Board of Directors and President of the French-American Foundation—United States.



1. U.S. Ambassador to France Charles Rivkin welcomes the 2012 Young Leaders at the U.S. Embassy in Paris. 2. Young Leader Edouard Philippe addresses the group in a panel discussion. Philippe, Mayor of Le Havre and MP, hosted the group in the western port city. 3. Former Young Leader Karol Beffa, pianist and composer, joins the group's final evening for a private concert, as Young Leader Devon Holmes looks on. 4. The 2012 class of Young Leaders at the Stade du Havre. 5. Young Leaders Scott Holcomb, Marcia Hatch, and Stephenie Handler look on during a guided tour of Le Havre. 6. Young Leaders Stéphane Israël, Chief of Staff for the Ministry of Industrial Renewal, and Fleur Pellerin, Deputy Minister for Small and Medium Companies and the Digital Economy, joined André Martinez, Advisor to the Minister of Finance and the Economy, at a group meeting at the Ministry in Paris. 7. Young Leader Leo Kosinski, U.S. Air Force, speaks on the historical military relations between the two nations as the group visits the Memorial at Normandy Beach.

2013 YOUNG LEADERS PROGRAM NEWS

In 2013, the French-American Foundation launched an online directory for Young Leaders. This directory is a shared resource for Young Leaders on both sides of the Atlantic and will help facilitate connections between Young Leaders across class years.

The French-American Foundation also launched Young Leader profiles in its recently revamped eNewsletter, the Foundation Forum. Features have included French and American Young Leaders discussing their work, current events, and alumni initiatives. The 2013 program will take place in Atlanta in October.



“The best thing about [the French-American Foundation Young Leaders program], I found, was the opening to other horizons it provided. I already had many friends in academia and in politics, quite a few in the military and the media, on both sides of the Atlantic. But I didn't know any Episcopal priest, any music composer, any museum curator, any dancer, and even worse for a specialist of the United States, I admit I knew very few entrepreneurs! For me, that was the highlight, more than the discovery of America and Americans... even though the visit to Silicon Valley and the discussions with venture capitalists were eye-opening, I have to say.”

—Justin Vaïsse, 2007 Foundation Young Leader; Director of the Policy Planning Staff, French Ministry of Foreign Affairs

“What was most valuable for me (during the 2012 Young Leaders program)? The experiences. The bus rides. The dollar beers in Tijuana. The walk on the beaches of Normandy. The visit to the port at Le Havre. The laughter and silly, often inappropriate, jokes. The clubbing. The memories. The joy of being welcomed into someone else's world for a few minutes or hours.

How do you put a 'value' on these things? They're beyond that. The friends I've made through the Young Leaders program have done much more than help contribute to my career, which seems so transactional. So many Young Leaders have been immensely supportive of me over the last couple of years, and I'm so grateful for the many emails, Facebook messages, and tweets of encouragement that I've received. Some days, when I'm particularly low, a note has popped up from, say, Estelle Youssouffa or Jane Kang, and it has been a much-needed burst of joy.”

—Jeff Chu, 2011 Foundation Young Leader; Articles Editor, Fast Company; author, *Does Jesus Really Love Me?: A Gay Christian's Pilgrimage in Search of God in America* (HarperCollins, 2013)

IMMIGRATION JOURNALISM FELLOWSHIP AND AWARD



Immigration and integration are matters of intense policy discussions in both the United States and Europe. In recent history, the Arab Spring had a direct impact on migration dynamics in Europe, and on the other side of the Atlantic, Americans are still debating immigration reforms and the appropriate role of states and communities in immigration enforcement. As migration trends shift and grow in an increasingly interconnected, mobile world, issues relating to immigration and integration multiply, and misperceptions have greater consequences on the condition of immigrants in the United States and in Europe.

Immigration remains an issue that is widely and often hotly debated as it evokes complex questions of national identity, human rights, and demographic shifts, all set against a backdrop of vast economic change. In this debate, the media play a major role in informing the public and influencing the course and content of legislation.

objectivity, sensitivity, creativity, and compassion along with the ability to be collaborative, tolerant, and nonjudgmental. As part of its Immigration Journalism program, the French-American Foundation's Fellowship provides journalists with the resources to help them explore and manage this critical role, while an Award recognizes those reporters whose work has already excelled in this pursuit.

Now in its second year, the Immigration Journalism program supports independent and responsible journalism of all types (print, photo, documentary, Web, etc.) and journalists from diverse backgrounds. It is the first program of its kind to focus on the crucial issues of immigration and integration worldwide and to accept applicants of all nationalities.

This initiative is made possible by the generous support of the Ford Foundation and is supported, in part, by Carnegie Corporation of New York, the Florence Gould Foundation, Air France, and the Fondation TF1.



1. Reporting Photo from 2012 Immigration Journalism Fellow Moise Gomis. 2. Reporting Photo from 2012 Immigration Journalism Fellow Zoe Strauss. 3. Reporting Photo from 2012 Immigration Journalism Fellow Sam Quinones. 4. Left to Right: Immigration Journalism Award Recipient Margaret Ebrahim; Samira Djouadi, Fondation TF1; Antoine Guélaud, TF1; Award Recipients Cindy Carcamo and Elise Vincent; Sylvie Kauffmann, Le Monde; Doug Price, Rocky Mountain PBS; Charles Kolb, French-American Foundation President. 5. Immigration Journalism Award Recipient Maria Hinojosa, Futuro Media Group. 6. Immigration Journalism Award Recipient Elise Vincent, Le Monde.

AWARDS CEREMONY AND PANEL DISCUSSION



Concluding the first year of the Immigration Journalism Fellowship and Award program, the French-American Foundation honored the inaugural class of award recipients at a luncheon on November 7, 2012, at the City University of New York (CUNY) Graduate School of Journalism in Times Square.

The Awards Ceremony was hosted by **Garry Pierre-Pierre**, Executive Director of the Center for Community and Ethnic Media at the CUNY Graduate School of Journalism. Jury Co-Chair **Sylvie Kauffmann**, Editorial Director of Le Monde, delivered keynote remarks on immigration coverage in the media, and Jury Member **Doug Price**, CEO and President of Rocky Mountain PBS, served as emcee for the event. The two joined Immigration Journalism Fellows **Daniel Denvir** and **Omar Sacirbey** for a panel discussion on the issue.

For excellence in journalistic works addressing issues of immigration and integration, the Foundation awarded prizes to **Cindy Carcamo** for “Return to Sender,” her in-depth profile of a Guatemalan immigrant being deported back to his native land, published in Slake: Los Angeles; **Elise Vincent** for “Au bon pain de Tatouine,” a piece exploring Tunisian bakers in France and their mastery of the iconic French baguette as a symbol of integration, published in Le Monde; and a team from PBS FRONTLINE and The Investigative Reporting Workshop for their documentary “Lost in Detention,” exploring the strict implementation of deportation and detention policies under the Obama administration. **Margaret Ebrahim** and **Maria Hinojosa** accepted the award at the ceremony. The award recipients were recognized at the Annual Gala Dinner, also on November 7, in a speech delivered by CBS news correspondent **Bob Simon**, before more than 400 representatives from the fields of media, politics, and finance.

In December 2012, the Foundation was invited to attend an immigration-reporting seminar at the Columbia University Graduate School of Journalism and to present the Immigration Journalism program. **Margaret Ebrahim**, winner of the Foundation’s 2012 Journalism Award, presented her video documentary “Lost in Detention” and spoke with students and aspiring journalists.

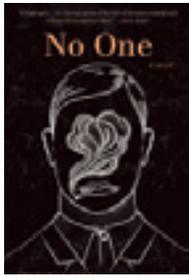
For the second edition of the Award, the French-American Foundation will select two winners, who will be invited to attend an awards ceremony to be held in New York in fall 2013.



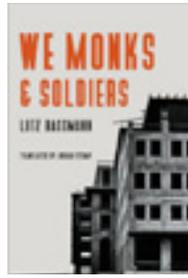
“This award means everything because it means that there are organizations like the French-American Foundation and its supporters who believe that you have to have a journalism that is always asking questions.”

—**Maria Hinojosa**, 2012 Journalism Award recipient, The Futuro Media Group

2013 Finalists in Fiction



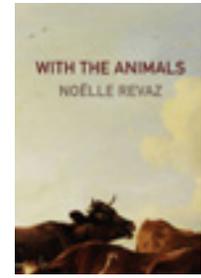
No one
Gwenaëlle Aubry,
translated by **Trista Selous**
(Tin House Books)



We Monks and Soldiers
Lutz Bassmann, translated
by **Jordan Stump** (Univer-
sity of Nebraska Press)

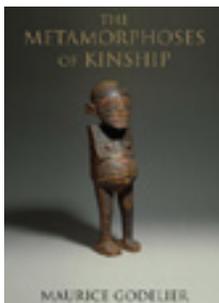


HHhH
Laurent Binet, translated by
Sam Taylor
(Farrar, Straus and Giroux)



With the Animals
Noëlle Revaz, translated by
Donald Wilson
(Dalkey Archive Press)

Winner in Nonfiction

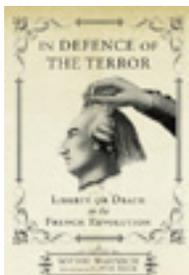


Nora Scott
for her translation of *The*
Metamorphoses of Kinship
by **Maurice Godelier**
(Verso Books)

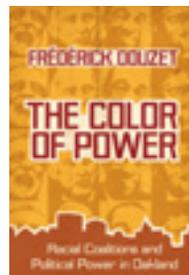
About the translator: Nora Scott holds a Ph.D. in Romance Languages from the University of Michigan at Ann Arbor and worked in social sciences, publishing at the Maison des Sciences de l'Homme in Paris before moving to the Loire Valley, where she now lives. She began her translating career with a book of medieval French fabliaux but soon ventured into anthropology and the history of traditional art. Maurice Godelier's *The Metamorphoses of Kinship* is her twenty-third book-length translation.

About the book: *In The Metamorphoses of Kinship*, the world-renowned anthropologist Maurice Godelier contextualizes the recent developments of the structures of kinship, surveying the accumulated experience of humanity with regard to such phenomena as the organization of lines of descent, sexuality, and sexual prohibitions. In parallel, Godelier studies the evolution of Western conjugal and familial traditions from their roots in the nineteenth century to the present.

2013 Finalists in Nonfiction



In Defense of the Terror:
Liberty or Death in the
French Revolution
Sophie Wahnich, translated
by **David Fernbach**
(Verso Books)



The Color of Power: Racial
Coalitions and Political
Power in Oakland
Frédéric Douzet, trans-
lated by **George Holoch**
(University of Virginia Press)



Manhunts: A Philosophical
History
Grégoire Chamayou,
translated by
Steven Rendall
(Princeton University Press)



The Patagonian Hare,
Claude Lanzmann,
translated **Frank Wynne**
(Farrar, Straus and Giroux)



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The 26th Annual Translation Prize was judged by a distinguished panel of jurors, including:

Linda Asher, Translator

David Bellos, Translator; Professor of French, Italian, and Comparative Literature; and Director of the Program in Translation and Intercultural Communication, Princeton University

Linda Coverdale, Translator

Emmanuelle Ertel, Translator; Associate Professor of French Literature and Translation; and Director of the Master of Arts in Literary Translation: French–English, New York University

Lorin Stein, Editor, *The Paris Review*

TRANSLATION PRIZE AWARDS CEREMONY

The winning translators and finalists were honored at the Annual Awards Ceremony on June 5, 2013, at the Century Association in New York. For this special occasion, **Gregary J. Racz**, President of the American Literary Translators Association (ALTA) and Associate Professor of Foreign Languages and Literature at Long Island University, gave a keynote address on the importance of publishing translations before joining a panel discussion, “Literature Without Borders: Why Translation Matters.”



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Fellow panelists included:

Laurence Marie, Head of the Book Department, Cultural Services of the French Embassy

Nataly Kelly, co-author (with **Jost Zetzsche**) of *Found in Translation: How Language Shapes Our Lives and Transforms the World* and Vice President of Market Development for Smartling

1. Allan Chapin, Chairman of the Board of Directors of the French-American Foundation, welcomes guests to the Translation Prize Awards Ceremony on May 23, 2012. 2. Translator Alyson Waters; Translation Prize Juror David Bellos, Princeton University; translator Lydia Davis; and Translation Prize Juror Lorin Stein, *The Paris Review*, speak on a panel discussion celebrating the 25th anniversary of the Translation Prize in 2012. 3. Antonin Baudry, Cultural Counselor for France in the United States, delivers opening remarks at Translation Prize Awards Ceremony on May 23, 2012. 4. Translation Prize Juror Linda Asher speaks with Foundation Board Members General Anthony Smith and Alfred Ross at the reception of the 2012 Translation Prize Ceremony. 5. Translator Richard Howard received the 2012 Translation Prize for Nonfiction for his translation of Marc Fumaroli’s *When the World Spoke French*

“Bilingualism is hardly a guarantor of translational skill, so it is heartening to see the significant increase in translation/interpretation programs in U.S. colleges and universities over the past decade or so... As technology consistently works to make the world smaller and once distant peoples and cultures have greater contact with one another, translation education seems more crucial than ever.”

—**Gregary J. Racz**, President, American Literary Translators Association, Associate Professor, Foreign Languages and Literature, Long Island University—Brooklyn

SUSTAINABLE CITIES



Beginning in 2011, the French-American Foundation and the French Ministry of Culture, with the generous support of the Florence Gould Foundation, organized a reciprocal exchange program on the issue of sustainable cities for French and American professionals. The 2012 study tours – one held in France, one in the United States – showcased successful models and innovative approaches to urban planning and sustainability with an emphasis on issues of social justice and access to basic amenities in the sustainable city.

U.S. STUDY TOUR

The Foundation welcomed six experts in urban planning to New York on November 25–30, 2012. Held only a month after Superstorm Sandy, the study tour examined disaster preparedness and the role of green infrastructure in increasing urban resilience. The group visited metropolitan areas that had flooded, including Newark, New Jersey, as well as the site of the future Gowanus Canal Sponge Park, a project designed to mitigate flooding in this industrial Brooklyn neighborhood.

At week's close, a public panel discussion was held in partnership with the Center for Architecture, during which a number of prominent architects and New York City officials discussed trends in sustainable planning and design.

Participants in the French delegation to New York included **Marie-Hélène Contal**, Deputy Director, the French Institute of Architecture; **Catherine Cullen**, Deputy Mayor for Culture, Lille; **Sophie Landrin**, Environment Reporter, Le Monde; **Nicolas Michelin**, Director of Agence Nicolas Michelin & Associés, Paris; **Nicholas Taylor**, International Projects Manager, Agence Nicolas Michelin & Associés, Paris; and **Jean-Baptiste Cuzin**, Office of International and Multilateral Affairs for the French Ministry of Culture.



1. La Duchère neighborhood project plan of Lyon, France. 2. The 2012 delegation of French urban-planning professionals visit downtown Newark, New Jersey. 3. Sophie Landrin, Nicholas Taylor, and interpreter Michael Gordon listen as Lorraine Gibbons presents the Garden State Urban Farms in Newark. 4. Director Bob Walters discusses educational programs focusing on horticulture and sustainability at the Science Barge in Yonkers, New York. 5 The 2012 delegation of French urban-planning professionals at a closing panel discussion at the Center for Architecture / AIA New York on November 30, 2012.



FRENCH STUDY TOUR

Five American experts travelled to the French cities of Nantes, Lyon, and Paris on December 9–15, 2012. The program began in Nantes, a city with a significant industrial heritage, which was named the 2013 European Green Capital. The group observed one of Nantes’s most effective transit measures, the country’s first tramway. In place since 1987, it has led to a reduction in car usage. The delegation also traveled to Lyon, France’s second largest economic center. Its pioneering sustainability efforts include the Confluence Project, a comprehensive rehabilitation plan to transform a former industrial district into a vibrant city center comprising residential, commercial, and entertainment facilities.



The study tour closed with a panel discussion at the Cité de l’architecture et du patrimoine. The subject, Franco-American views on sustainable cities, brought together French and U.S. participants from the 2012 study tours.

Participants in the American delegation to France included **Joseph Schilling**, Interim Director of the Metropolitan Institute at Virginia Tech; **Katherine Gajewski**, Director of Sustainability for Philadelphia; **Michael Braverman**, Deputy Commissioner for Housing for Baltimore; **Kaid Benfield**, Director of Sustainable Communities at the Natural Resources Defense Council; and **Susannah Drake**, Principal at dlandstudio.

“Europeans may take their traditional city centers for granted, but for Americans, they are shining examples of sustainability and of practices we should try to incorporate in U.S. urban development. Sustainability is often about traditional, time-honored practices more than about technology and new projects.”

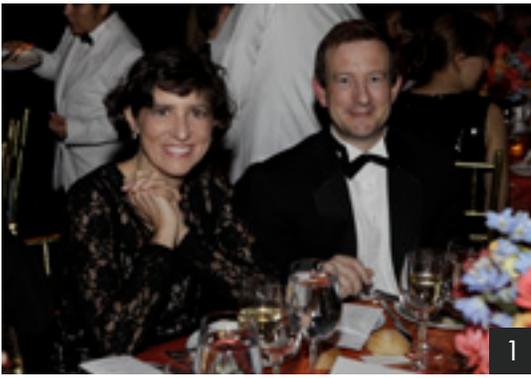
—**Kaid Benfield**, Director of Sustainable Communities, Natural Resources Defense Council

“A major takeaway for me was how many of the projects we saw had successfully used art as a means of communicating and delivering on sustainability. Many of the concepts we work on are incredibly difficult to convey, and art can be a powerful means of communication.”

It was incredibly useful to learn about how projects in France get done, given the different government/political structure, with such a strong state government. It provided a helpful contrast, but also helped us to think differently about the community-based process we employ in the States.”

—**Katherine Gajewski**, Director of Sustainability for Philadelphia, Pennsylvania





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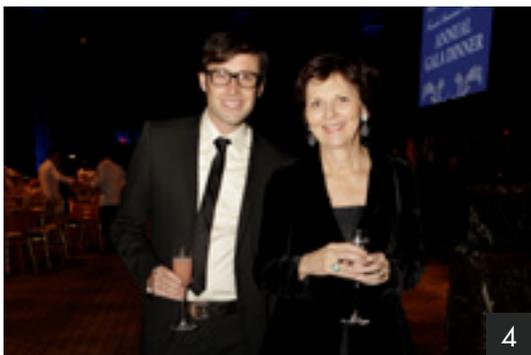
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1. Laurence Mézin and His Excellency Bertrand Lortholary, Consul General of France to New York. 2. Marc de la Bruyère, Pulitzer Prize-winning author Stacy Schiff, and former Executive Editor of The New York Times Bill Keller, who presented Schiff with the Vergennes Achievement Award. 3. Young Leaders Stephanie Handler and Calvin Sims. 4. Immigration Journalism Fellow Daniel Denvir and Jury Co-Chair Young Leader Sylvie Kauffmann, Le Monde. 5. The Honorable John Heimann, Foundation Board Member. 6. Dovile Drizyte, Eric Mourlot, Young Leader Jamie Metzli, and Foundation Board Member Marie-Noelle Pierce. 7. Suzi Winson-Chapin, Chairman of the Foundation Board of Directors Allan Chapin, former Secretary of State Henry Kissinger, Foundation Board Member Marie-Noelle Pierce, and Maurice Greenberg, recipient of a 2012 Benjamin Franklin Award.



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8. Shanny Peer, Director of the Maison Française de Columbia University, and Foundation Board Members Doug Price, Rocky Mountain PBS, and Ambassador James Lowenstein. 9. His Excellency François Delattre, Ambassador of France to the United States. 10. Foundation Chairman Allan Chapin; Maurice Greenberg, Chairman and CEO of C.V. Starr & Co., and former Secretary of State Henry Kissinger, who presented Greenberg with the Benjamin Franklin Award. 11. CBS News Correspondent Bob Simon of 60 Minutes recognizes the recipients of the 2012 Immigration Journalism Award. 12. Foundation President Charles Kolb and Pulitzer Prize-winning author Stacy Schiff, recipient of the 2012 Vergennes Achievement Award. 13. Ambassador Elizabeth Bagley and Foundation Board Member Shannon Fairbanks. 14. Audrey Wolf and Ambassador John Negroponte. 15. Leonard Lauder, Chairman Emeritus of the Estée Lauder Companies, receives the Benjamin Franklin Award from Foundation Board Member John Heimann and Chairman Allan Chapin.