

A close-up photograph of the American flag, showing the blue field with a white star and the red and white stripes. The flag is slightly wrinkled and appears to be waving. The text is overlaid on the right side of the image.

French-American  
Foundation-United States

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Annual Report  
2010

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# YOUNG LEADERS MEETING



*2010 Young Leaders and Foundation staff in Marseille*

In the more than twenty years since the first meeting, the Young Leaders program has become one of the most well regarded of its kind. As the French-American Foundation's flagship program, it continues to be central to the Foundation's success in deepening understanding between France and the United States. Small groups of carefully selected leaders from government, business, media, the military and the non-profit sector spend five days discussing issues of common concern and sharing experiences in a relaxed environment. The off-the-record atmosphere fosters candid discussions about policy and

social issues. The conference has been very successful in facilitating the development of a new network of trans-Atlantic leaders.

Alternating each year between France and the United States, the two-year program provides the Young Leaders with the opportunity to spend five days together in small-group meetings for briefings on critical contemporary policy issues and to build relationships with their fellow Young Leaders. Past and current Young Leaders also meet throughout the year at both informal and formal gatherings.



*Young Leaders with Senator-Mayor Jean-Claude Gaudin*



*Doug Raymond and Julie Battilana (in foreground)*



*Vincent Mahé and Bradley Schneider*

Contrasts and similarities in French and U.S. approaches to diversity issues and climate change were among the highlights of this year's French-American Foundation Young Leaders program, held in Marseille, France in September, 2010. The 40 Young Leaders met with Marseille Senator-Mayor Jean-Claude Gaudin and examined Marseille's unique experience in assimilating immigrants. Young Leaders noted the social harmony in the diverse city. "The city's origins, backgrounds and cultures are incredibly intertwined," commented one participant. Young Leaders also met with Antoine Veyrat, Managing Director

of the Olympique de Marseille, to discuss the important role of soccer as a factor of social cohesion. Marseille's role in promoting regional cooperation was also evident in a discussion of the mission and projects of the "Union for the Mediterranean," which brings together 27 European Union member states and 16 partner nations throughout the Southern Mediterranean and the Middle East. Energy and environmental policy was also an important part of the agenda, which included a visit to the AREVA industrial and nuclear site at Tricastin and a briefing by Peter Goldmark of the Environmental Defense

# MEDIA COVERAGE OF IMMIGRATION

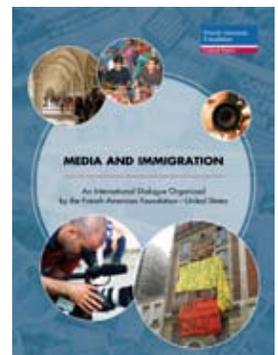


*Meeting with Florida Immigrant Advocacy Center*

In November 2009 and in May 2010, the French-American Foundation convened two international symposia as part of its Media Coverage of Immigration (MCI) program, bringing together American and European media professionals and immigration experts to examine how the media cover immigration in North America and Europe. The symposia provided participating journalists with a forum to examine best practices with respect to immigration reporting as well as to identify weaknesses that often characterize coverage—all part of an effort to promote better reporting on immigration and integration issues on both sides of the Atlantic.

Immigration evokes complex questions that encompass issues of national identity, human rights, and demographic shifts, all against a backdrop of vast economic change. With the

North American and European press facing shrinking resources and significant changes in the media landscape, it can be difficult to provide coverage that is nuanced, accurate, and compelling. This is not without consequence:





the media play a major role in informing the public and in shaping the public policy debate on immigration.

The two conference locations—Paris, France for the first conference, Miami, Florida for the second—were chosen to give participating journalists first-hand exposure to the immigrant experience in Europe and North America. The media represented at the symposia included national outlets, such as *The New York Times* and *Le Figaro*, as well as local and specialized publications and networks, such as ethnic

media and online entities. Participants represented eighteen countries, primarily in Europe and North America.

Each conference included in-depth seminar style meetings, moderated by prominent journalists, academics and experts, as well as a half-day “reporting opportunity.” During each reporting opportunity, participants met with local immigrant communities and NGOs, giving them first-hand awareness of the issues at stake in local immigrant communities in Paris and Miami.

# FÊTES ANNUAL GALA



1) Gala guests 2) Elizabeth Rohatyn, Felix Rohatyn, Sophie L'Hélias-Delattre 3) Guest with Shannon Fairbanks 4) Willard Taylor, Alfred Ross, John Thain 5) Antoine Treuille

The Benjamin Franklin Award is the highest award presented by the French-American Foundation to an individual or organization that has made a lasting contribution to the French-American relationship. The Foundation was pleased to present its 2010 Award to Felix and Elizabeth Rohatyn. Among his many contributions to the French-American relationship, Mr. Rohatyn served as the U.S. Ambassador to France from 1997 to 2002.

The Vergennes Achievement Award, named for the Comte de Vergennes, the French

Foreign Minister who negotiated the Treaty of Alliance between France and America and convinced Louis XVI to fund the revolutionary cause, was presented to Michael Patterson, former Chairman of the Foundation.

The awards were presented at a gala dinner held on October 27th at the Waldorf Astoria. Over 300 guests joined the Foundation in celebrating its honorees' contributions to the French-American relationship and enjoying an evening together in support of its work.



1) John Heimann, Maria Cristina Anzola 2) Elizabeth Rohatyn, Sophie L'Hélias-Delattre 3) Allan Chapin 4) Marie-Noëlle Pierce, Enzo Viscusi, Leah Pizar 5) Catharine Hamilton 6) Gala guests 7) A guest with Marion Weisel, Elie Weisel, Anne-Sophie de Narp, Frédéric de Narp 8) Jamal Simmons

# FINANCIAL STATEMENTS

| The French-American Foundation-United States<br>Statement of Activities for FY ended December 31, 2010 (\$000s) |      |      |
|---|------|------|
|   | 2010 | 2009 |
| Operating Revenue and other Support   |      |      |
| Contributions and grants  | 861  | 1057 |
| Special Events (less direct benefit costs)  | 486  | 479  |
| Investment income allocated to operations   | 123  | 146  |
| Total Operating Revenue   | 1470 | 1683 |
| Operating Expenses  |      |      |
| Project implementation  | 1116 | 980  |
| Management and general  | 186  | 218  |
| Fund-raising and development  | 436  | 393  |
| Total Operating Expenses  | 1738 | 1590 |
| Change in assets from operations  | -268 | 92   |
| Investment income allocated to non-operating revenues   | 48   | 103  |
| Change in assets  | -221 | 195  |
| Net assets, beginning of year   | 3296 | 3101 |
| Net assets, end of year   | 3075 | 3296 |

# FINANCIAL STATEMENTS

| The French-American Foundation<br>Statement of Financial Position December 31, 2010 (\$000s) |             |             |
|--|-------------|-------------|
|  | 2010        | 2009        |
| Cash   | 424         | 503         |
| Investments at fair value  | 1869        | 2057        |
| Contributions receivable   | 128         | 71          |
| Security deposits and other assets   | 37          | 28          |
| Works of art   | 694         | 694         |
| Furniture and equipment (net of accumulated depreciation of \$66k in 2010)                   | 25          | 34          |
| <b>Total Assets</b>  | <b>3178</b> | <b>3386</b> |
|  |             |             |
| Liabilities  |             |             |
| Accounts payable and accrued expenses  | 95          | 91          |
| Deferred rent payable  | 7           | 0           |
| <b>Total Liabilities</b>   | <b>103</b>  | <b>91</b>   |
|  |             |             |
| Net Assets   |             |             |
| Unrestricted   | 1642        | 1655        |
| Temporarily restricted   | 1433        | 1641        |
| <b>Total Net Assets</b>  | <b>3075</b> | <b>3296</b> |
|  |             |             |
| <b>Total Liabilities and Net Assets</b>  | <b>3178</b> | <b>3386</b> |

## MISSION STATEMENT

Founded in 1976, the French-American Foundation is the principal non-governmental organization linking France and the United States. Our mission is to promote a dynamic French-American partnership and to advance the values that these two countries represent. We provide high-level policymakers, academics, business leaders and other experts on both sides of the Atlantic with a platform to share knowledge and best practices on a wide range of policy issues. Our goal is to inform debate and to identify solutions to common issues of global concern.

We accomplish this mission through conferences and study tours on subjects such as national security and defense, sustainability, equality of opportunity—for universal access to education, employment and health care—business, media and culture.

**French-American  
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